



Grow Wild's Education Trailer

2024: 3,748 miles & counting!

2023

In 2023, Grow Wild built an education trailer to engage and educate the public and advance our conservation message.

The interactive education trailer includes information, graphics, materials related to:

1. Terrestrial & aquatic invasive species
2. Clean recreation practices (Clean.Drain.Dry. and PlayCleanGo)
3. Crail Gardens & Wildscapes (our native demonstration garden in Big Sky and our program promoting the use of native plants in landscapes)

The exterior has engaging graphics and photos, along with logos of our partners and funders. The interior highlights invasive species on one side and native species on the other.



2024

New additions:

1. A ceiling graphic of 5 vegetation zones, highlighting keystone species found in each zone.
2. A display showcasing custom made paper weeds & wildflowers.



3,748 Miles
42 Events
990 Kids
1,758 Adults

2023 to 2024...

16% increase in # of events!

82% increase in # of kids educated!

56% increase in # of adults educated!



2024 Highlights

When Montana State University Professor and Invasive Plant Specialist Jane Mangold is impressed with your education trailer, you celebrate!



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|--------------------|---|
| 11:50 am - 1:00 pm | Lunch Break |
| 1:00pm - 3:00 pm | Risk Assessment & Modeling - CEC: MT, OR, WA & WY Alexandra von Bergman, Rob Taylor, Ashley Wolfe, Catherine Jennifer Dean, Dean Pearson |
| 3:15 pm - 4:15 pm | Online Resources & Tools Diane J.E. Sturgeon, Chuck Barger, Caroline Kittle |
| 4:15 pm - 5:15 pm | Interactive Education Tools - CEC: WA & WY Austin Jaynes, Jennifer Mohler, Abby Butler, Jill Allen |

Thursday, October 3, 2024

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|---------------------|--|
| 9:35 am - 10:35 am | Effective Communication Michael Hindy, Lauren Rogers, Ellen Crocker |
| 10:35 am - 10:50 am | Break |
| 10:50 am - 11:50 am | Partnerships I Michelle Delepine, Maria Winkler, Nichole Angell, Lindsay Pe |
| 11:50 am - 1:00 pm | Lunch Break (On Own) |

We presented our education trailer to 450 attendees at North America Invasive Species Management Association's annual conference in Missoula!



"Thanks for sharing your awesome education trailer with NAISMA".
- Liz Lodman

"Your trailer was a wonderful demonstration, thanks for coming to the conference. My rainbow trout tattoo is fading, but the memories last!" - Alan B.



"E.T." In action!

